

MEMORANDUM

Agenda Item No. 14(A)(1)

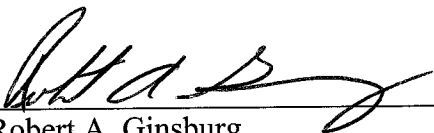
TO: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

DATE: June 7, 2005

FROM: Robert A. Ginsburg
County Attorney

SUBJECT: Resolution authorizing
in-kind services for the
"What's on the Hearts of
Men" theatrical performance

The accompanying resolution was prepared and placed on the agenda at the request of Commissioner Dennis C. Moss.


Robert A. Ginsburg
County Attorney

RAG/bw



MEMORANDUM

(Revised)

TO: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

DATE: June 7, 2005

FROM: Robert A. Ginsburg
County Attorney

SUBJECT: Agenda Item No. 14(A)(1)

Please note any items checked.

- ☐ "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Bid waiver requiring County Manager's written recommendation
- ☐ Ordinance creating a new board requires detailed County Manager's report for public hearing
- ☐ Housekeeping item (no policy decision required)
- ☒ No committee review

Approved _____ Mayor

Veto _____

Override _____

Agenda Item No. 14(A)(1)

6-7-05

RESOLUTION NO. _____

RESOLUTION AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE PARKS AND RECREATION DEPARTMENT FOR THE JUNE 16-19, 2005 "WHAT'S ON THE HEARTS OF MEN" THEATRICAL PERFORMANCE IN AN AMOUNT NOT TO EXCEED \$37,636.00 TO BE FUNDED IN PART FROM THE DISTRICT 9 DISCRETIONARY RESERVE FUND AND IN PART FROM THE COUNTYWIDE IN-KIND RESERVE FUND

WHEREAS, West Perrine Community Development Corporation, Inc. has requested in-kind services from the Miami-Dade Park and Recreation Department for the June 16-19, 2005 "What's on the Hearts of Men" theatrical performance in an amount not to exceed \$37,636.00 (see attached Fee Waiver/In-Kind Service Application); and

WHEREAS, the "What's on the Hearts of Men" theatrical performance is a major event, as that term is defined in the attached Fee Waiver/In-Kind Application, and \$4000.00 of the total in-kind services was funded from the District 9 discretionary reserve fund during the April 19, 2005 Board of County Commissioners meeting, and \$33,636.00 of the total in-kind services shall be funded from the countywide in-kind reserve fund,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board authorizes in-kind services from the Miami-Dade Park and Recreation Department for the June 16-19, 2005 "What's on the Hearts of Men" theatrical performance in an amount not to exceed \$37,636.00 to be funded in part from the District 9 discretionary reserve fund and in part from the countywide in-kind reserve fund.

The foregoing resolution was sponsored by Commissioner Dennis C. Moss and offered
by Commissioner _____, who moved its adoption. The motion was seconded
by Commissioner _____ and upon being put to a vote, the vote was as
follows:

Joe A. Martinez, Chairman
Dennis C. Moss, Vice-Chairman

Bruno A. Barreiro
Jose "Pepe" Diaz
Sally A. Heyman
Dorrin D. Rolle
Katy Sorenson
Sen. Javier D. Souto

Dr. Barbara Carey-Shuler
Carlos A. Gimenez
Barbara J. Jordan
Natacha Seijas
Rebeca Sosa

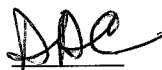
The Chairperson thereupon declared the resolution duly passed and adopted this 7th day
of June, 2005. This resolution shall become effective ten (10) days after the date of its adoption
unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this
Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.



Diamela del Castillo

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION

Please complete the following form in its entirety and submit completed form along with requested materials, if applicable, to:

Special Events Staff
Communications Department
111 N.W. 1st Street, Suite 2510
Miami, FL 33128

Phone: (305) 375 2836
Fax: (305) 375-3968

*Requests will not be considered without completion of this application.

Type of Event/Application (select one of the following):

- ☐ District Event - Request for fee waiver/in-kind services will require Commission sponsor (Complete questions 1-7, sign, date and submit prior to event)
- ☒ Major Event - Large event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date)
- ☐ Special Event - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date)

1. Full legal name of the requesting organization: THE WEST PERRINE COMMUNITY DEVELOPMENT CORPORATION, INC.

2. Corporate Status: Select one of the choices below (For profit entities are not eligible)

- ☒ Not-For-Profit or Tax Exempt (attach proof)
- ☐ Local Government or Public Entity
- ☐ Other (specify): _____

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.):

Mr. Ed Hanna - President (305) 252-0129
17745 Homestead Avenue Miami, FL 33157 wpcdc@aol.com

4. Specify fee waiver or in-kind service requested (quantify, if applicable): Requesting fee waiver for fees associated with the use of The Miami-Dade County Auditorium. The waiver is being requested for the following dates: June 16 - 19, 2005.

5. Name, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries): "WHAT'S ON THE HEARTS OF MEN" is a theatrical performance geared towards raising the bar of Urban Theater. The play was written by Malik Yoba, former lead actor from "New York Undercover" and his brother Rahman Yoba. It is being presented by The MYNT Company (The Malik Yoba National Theater) and several sponsors, including Miami-Dade Commissioner Dennis Moss, 100 Black Men of South Florida, Ed Hanna/CEO, West Perrine CDC, Inc., Mt. Olive CDC, James T., of HOT105 FM, and others. It is being held during the Father's Day weekend to enlighten, enhance and educate everyone, more specifically the African-American communities in Miami-Dade County.

6. Please select ALL that apply to event

- ☐ Economic Development: Event supports vitality or growth of the local economy
- ☐ Youth/Education: Event benefits youth of any age and/or offers educational benefits
- ☐ Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- ☒ Arts and Culture: Event supports music, theatre, literature, art or culture
- ☐ Environmental: Event benefits environmental concerns or promotes conservation
- ☐ Sports and Athletics: Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)).

Miami-Dade County Auditorium
2901 W. Flagler Street, Miami, FL

8. Description of regional or local impact: This is a major event that will impact the overall community by promoting pro-social bonding to the South Florida market. The play will also bring in another key component, in that the grassroots marketing campaign that we have established will cause some to experience the Arts for the first time.
9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable):
See Schedule Attached
10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): Miami-Dade County Auditorium 2901 West Flagler Street, Miami, FL.
An access point would be 836 to NW 27th Avenue, head South to Flagler Street,
go West and the auditorium is on the North side of the street.
11. Expected number of participants and estimated attendance (per day, if applicable):
1,620 people per day
12. Itemized budget, including total event budget, total host budget and total commitment of resources (attach additional pages as needed)
See Attached Event Budget

I hereby certify that all the statements made in this application are true and correct.

Gd Hanna
Signature of Authorized Representative

May 6, 2005
Date

WHAT'S ON THE HEARTS OF MEN™**Event Schedule****June 16 - 19, 2005****June 16th**

- 8:00 am Show load-in
- 5:00 pm VIP Red Carpet Reception
- 8:00 pm Show starts
- 10:15 pm Show ends
- 12:00 am Theater is cleared

June 17th

- 1:00 pm Show rehearsal
- 8:00 pm Show starts
- 10:15 pm Show ends
- 12:00 am Theater is cleared

June 18th

- 11:00 am Show rehearsal
- 3:00 pm Show (matinee) starts
- 5:15 pm Show (matinee) ends
- 8:00 pm Show starts
- 10:15 pm Show ends
- 12:00 am Theater is cleared

June 19th

- 11:00 am Show rehearsal
- 3:00 pm Show (matinee) starts
- 5:15 pm Show (matinee) ends
- 8:00 pm Show starts
- 10:15 pm Show ends (Begin breakdown of equipment)
- 10:45 pm Load-out Begins
- 12:00 am Theater is cleared

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HEARTS FLORIDA BUDGET**EXPENSES****AMOUNT DATE NEEDED**

MYNT CO & ADMINISTRATION		\$20,000.00
WRITER		
DIRECTOR		\$5,000.00
CASTING		\$1,000.00
SET DESIGN (REVIEW OLD)		\$1,500.00
LIGHTING DESIGN		\$1,500.00
SOUND DESIGN		\$1,500.00
ORIGINAL MUSIC COMPOSITIONS		\$1,000.00
WARDROBE DESIGN (REVIEW OLD)		\$1,500.00
MAKE UP DESIGN		
SET BUILDING & PROPS		\$30,000.00
EQUIPMENT RENTAL (lts, sd, bd, prps.)	2 WKS	\$20,000.00
WARDROBE PURCHASE		\$5,000.00
WAGES & SALARIES (2 WKS REHLS & 1 WK SHOWS)	3 WKS	\$100,000.00
EMPLOYERS TAX EXPENSES (11% OF LINE 23)		\$11,000.00
WORKERS COMP (1% OF LINE 23)		\$1,000.00
PER DIEMS	3 WKS	\$25,000.00
REHEARSAL VENUE (1 WK REHL & 1 WK TECH)	2 WKS	\$10,000.00
AIR & TRAIN TRANSPORTATION		\$10,000.00
GROUND TRANSPORTATION	3 WKS	\$6,000.00
HOTELS	3 WKS	\$15,000.00
CATERING (REHEARSALS & SHOWS)		\$2,500.00
PR/ADVERT/MARKETING		\$37,000.00
BUILDING (SIX SHOWS)	1 WK	
LABOR (TECH WK & SHOW WK)	2 WKS	\$15,000.00
VIDEO & STILL PHOTOGRAPHY	3 WKS	\$10,000.00

TOTALS**\$330,500.00**

Memorandum

MIAMI-DADE
COUNTY

Date: June 7, 2005

To: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

From: George M. Burgess
County Manager



Subject: Countywide In-Kind Request Recommendation

The Office of Strategic Business Management (OSBM) has reviewed the attached in-kind request and recommends for the item to move forward to the Board of County Commissioners for consideration. The countywide in-kind reserve balance allows for the funding of this request.

Background

The West Perrine Community Development Corporation, Inc., a not-for-profit organization, is asking for in-kind services for their "What's On The Hearts Of Men" performance at the Miami-Dade County Auditorium, June 16-19, 2005.

In-kind services have been requested in the amount of \$37,636 from the Park and Recreation Department for waiver of fees for the use of the Miami-Dade County Auditorium. Commissioner Moss allocated \$4,000 from his District 9 Discretionary Reserve fund toward this event. The remaining balance of \$33,636 will be funded from the countywide in-kind reserve funds.

In FY 2004-05, the West Perrine Community Development Corporation received \$38,833 in in-kind services for the Martin Luther King Parade and Festivities event, as approved by the Board during the September 23, 2004 budget hearing.

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